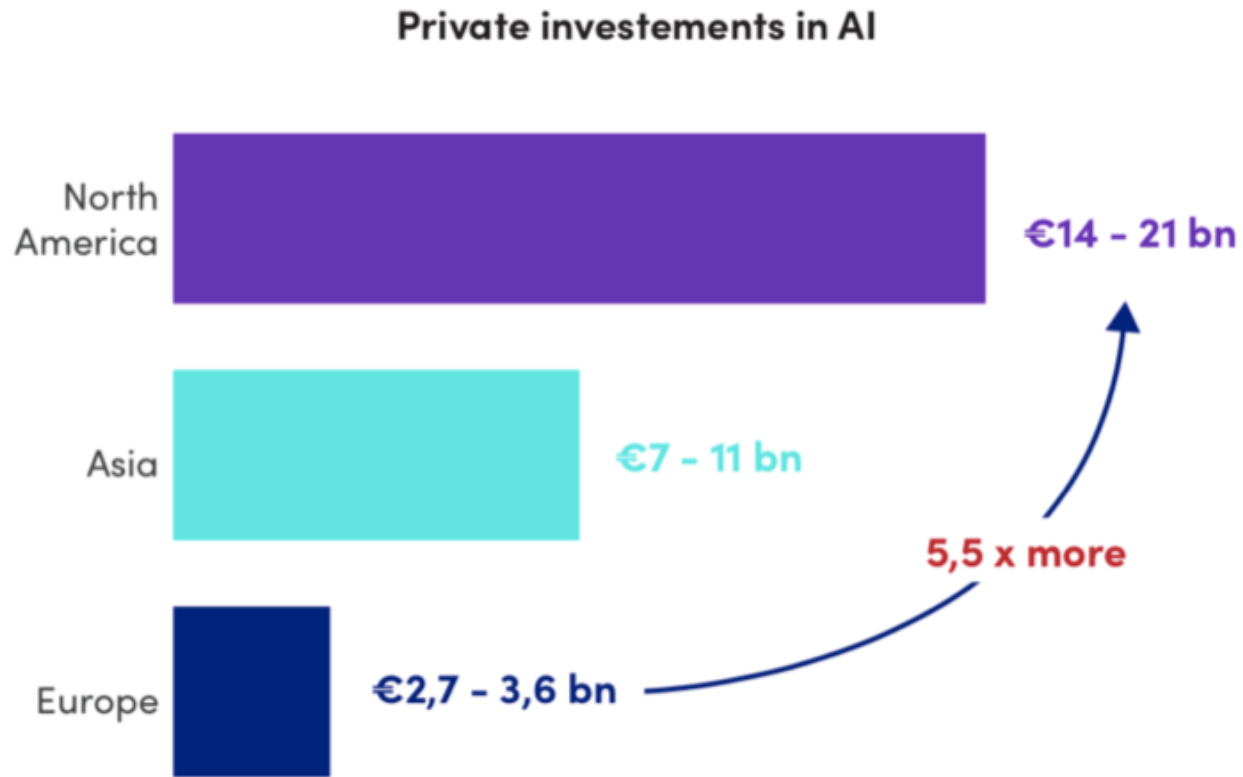


Europe's digital recovery

Building on the 'digital leap'

DIGITALEUROPE 

The Big Picture



USA's got the **money**

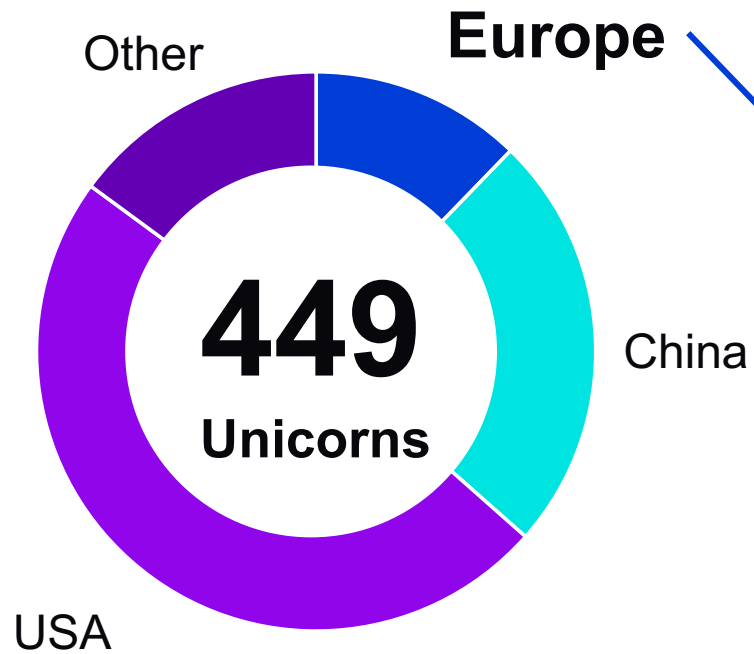
China has the **data**

Europe has the...
regulation?

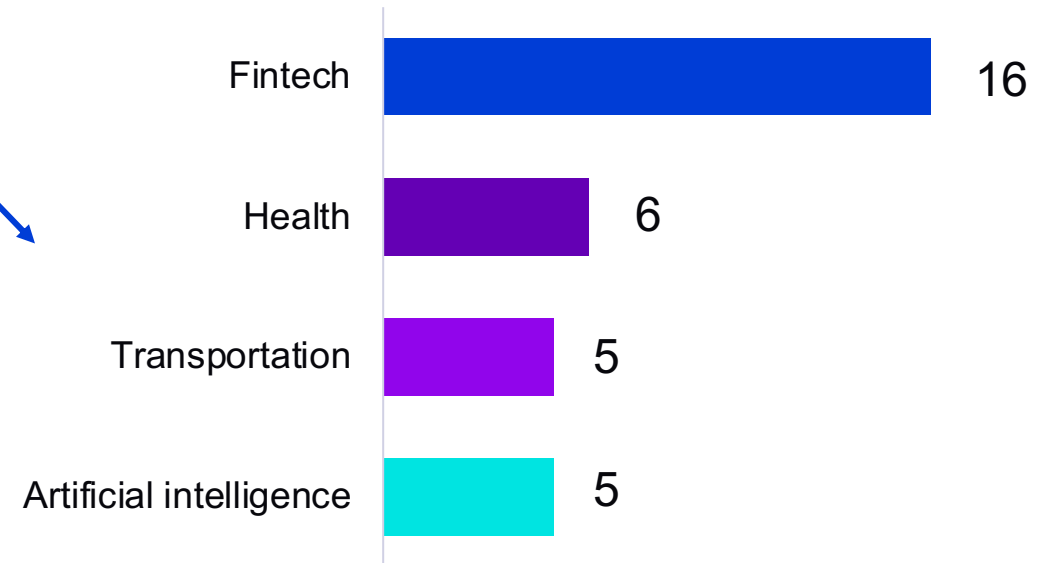
Where are we at?

European companies fail to grow

Only 12% of Unicorns (billion \$ startups) are European



►► By 2025, Europe should have **100 Unicorns** and at least **15 of them should be in Artificial Intelligence**



The EU's Digital Agenda

EU Digital team
with M. Vestager,
T. Breton,
D. Reynders and
V. Jourova



Common European Data Spaces
for Health, Environment, Public
Sector, etc.

As well as **Gaia-X** and setting up a
European cloud federation

2019



EUROPEAN COMMISSION
**High-Level Expert Group
on Artificial Intelligence**

**Ethics Guidelines,
Assessment List and
Sector Recommendations**

2020

**AI White Paper and
Data Strategy**



Brussels, 19.2.2020
COM(2020) 65 final

WHITE PAPER

On Artificial Intelligence - A European approach to excellence and trust

2021

**Legislative proposal
on AI**
Including liability,
product safety, ethics

Next Generation EU (EU's COVID recovery plan)

President von der Leyen has pledged 20% for digital

750 bn

to be spent between 2021-24

- Twin focus on **digital & green** recovery
- $\frac{3}{4}$ of it will be spent by national government
- National Governments are submitting their spending plans **right now**

We recommend

To focus spendings on:

- Digital **skills** and education
- **SME** digitalisation
- **Connectivity** and infrastructure
- **Cybersecurity**
- Digital **transformation** of existing industries
- **AI** innovation (e.g. in sustainability and healthcare)

**Denmark is leading on public data
and must capitalise on this position!**

Open data initiative

Huge potential!

- ▶▶ **Estimated value of open data market in Europe**

€335 billion

by 2025

- ▶▶ **Potential...**

1m extra jobs

in Europe by 2025

200k lives saved

through faster emergency response

27m hours saved

in public transport

€80bn saved

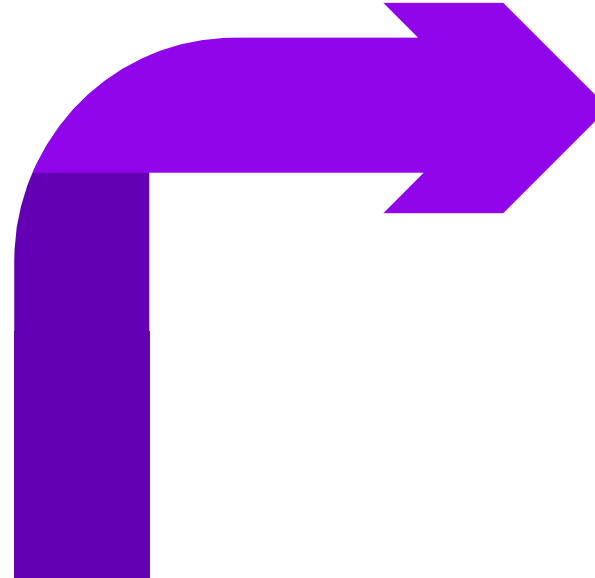
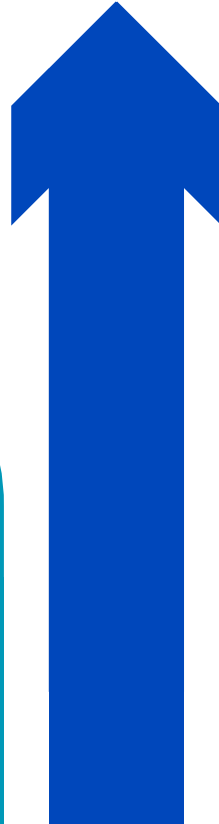
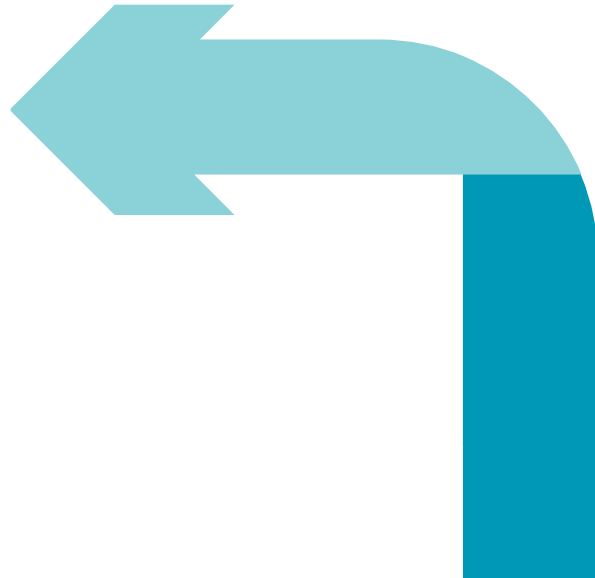
in public sector energy bills

Vision for a DIGITAL EUROPE



The European way

Preserving values



Creating value



Thank you for your attention

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