

UN Global Goals - A Competitive Factor: Guide to the SDG Workshop

Before you begin...

- Presentation of a business case that have generated business value through the Global Goals as a core part of the company.
- **Use McKinsey's SDG Guide as support.** Download, print and place McKinsey's Board Game and Sustainability Compass on each table. Remember 4 x ludo tokens for each player to chose his or her colour.
- Divide the workshop participants into groups of no more than five and designate a facilitator for each group.

Guide for the facilitator

The facilitator role	Suggestions for how to run the session		
		Duration, minutes	Description
<p>✓ Help the group drive the discussion forward and ask questions about the ideas they present.</p> <p>See McKinsey's SDG Guide pg. 34 and 35.</p>	<p>Introduction (15 min.)</p>	<p>~15</p>	<ul style="list-style-type: none"> ▪ Briefly introduce the Global Goals and Sustainability Compass to the participants.
<p>✓ Make sure all participants get to speak.</p> <p>✓ Encourage dialogue among the participants.</p>	<p>Activity 1 (45 min.)</p>	<p>~10</p> <p>~5</p> <p>~30</p>	<ul style="list-style-type: none"> ▪ Give each participant two minutes to present (any) ongoing work involving the Global Goals ▪ Give participants five minutes to select 2–4 fields on the game board to indicate where they see an opportunity to generate shared value. Encourage them to think through the strategic direction ref. the Compass ▪ Let each participant explain in turn why he/she selected the given fields, while remembering to urge participants to ask questions and comment on one another's ideas.
<p>✗ You do NOT need to be a Global Goals expert.</p>	<p>Activity 2 (45 min.)</p>	<p>~15</p> <p>~30</p>	<ul style="list-style-type: none"> ▪ Give participants 10 to 15 minutes to individually select one field on the game board for which they will fill in a template focused on: <ul style="list-style-type: none"> – developing a specific initiative for the field selected – preparing two or three specific activities for the next step See McKinsey's Guide pg. 36 and 37 ▪ Let each participant explain in turn their specific initiatives and receive input and guidance from the other participants.