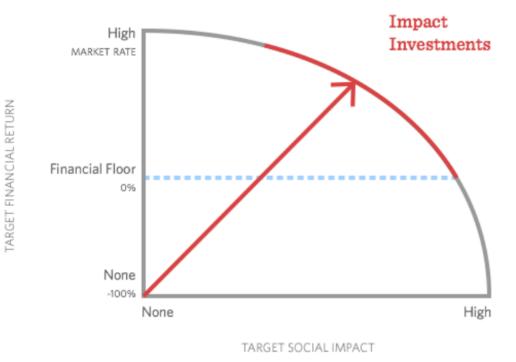
# INDUSTRIENS FOND FREMMER DANSK KONKURRENCEEVNE The Danish Industry Foundation

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#### Closing the Philantrophic Gap



#### Conventional Investments



DONATIONS'

THE PHILANTHROPIC GAP

TOTAL COST OF SOLVING SOCIAL CHALLENGES IN THE U.S.

\$390 BILLION'

\$TRILLIONS

\$TRILLIONS

Unlike Socially Responsible Investing (SRI) and screening for Environmental, Social and Corporate Governance (ESG) criteria, social impact investing focuses on an organization's ability to create measurable social or environmental impact through its core business offerings. Social impact investing is not a niche concept. Investors including BlackRock, Kresge Foundation, JPMorgan Chase & Co. and Goldman Sachs are all actively involved. The impact investing market is expected to grow to as much as \$1 trillion by 2020.

1. Giving USA 2017 Annual Report on Philanthropy



## SDG's – a catalogue of Danish solutions

















### SDG Projects





- with UNDP Nordic Office Accelerating SMV's in creating new business solutions based on the SDG's.

#### FRA FILANTROPI



- with Dansk Industri / DI
Developing tools and processes for companies to mature individual business plans anchored in one or more Global Goals.



- with Copenhagen Business Hub
Developing an educational program
focusing on the potentials for SMV's
in incorporating the SDG's in their
business models.

## FN's Verdensmål som \( \sqrt{\text{\chi}} \) Konkurrenceparameter!

- with VL

Awareness raising in VL groups across the country on the potentials in integrating the Global Goals, resulting in a report and self-assessment app for VL Døgn 2019.

#### Verdensmål i Værdikæden

Jagten på de bedste bæredygtige løsninger til restaurationsbranchen



- with Global Compact Danmark Involving the entire value chain in working with the SDG's – exemplified by the restaurant industry.

#### SDG Accelerator Cases













