



VL-Summit 2019, Copenhagen.

*Putting the SDGs at the heart of the private sector  
and financial systems*

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# SDGs and the Private Sector: Challenges and Opportunities



# Understanding the Sustainable Development Goals (SDGs)



## UNDP and the SDGs

- The SDGs consist of 17 goals and 169 targets along three dimensions of sustainable development: the economic, social and environmental.
- UNDP has the UN mandate to coordinate the implementation of the SDGs at country level and support governments to design national SDG action plans.
- The SDGs are emerging as a global framework for business contribution to society and the implementation of national SDG action plans.

**Agenda 2030** is an ambitious road map & requires collaborative effort

## The role of the private sector in achieving the SDGs





# UNDP's Strategic Positioning

An Agency that makes markets work for the SDGs

## Private Sector Track Record

UNDP manages several **multi-stakeholder platforms**: The UK Department for International Development (DFID) has recognized UNDP's Business Call to Action as having a real impact in developing the evidence base for inclusive business.

UNDP maintains **global partnership with private sector companies across the world**. We are for example partnering with companies on providing **digital youth skilling, climate intelligence** and **mobile-enabled technology solutions** for the SDGs.

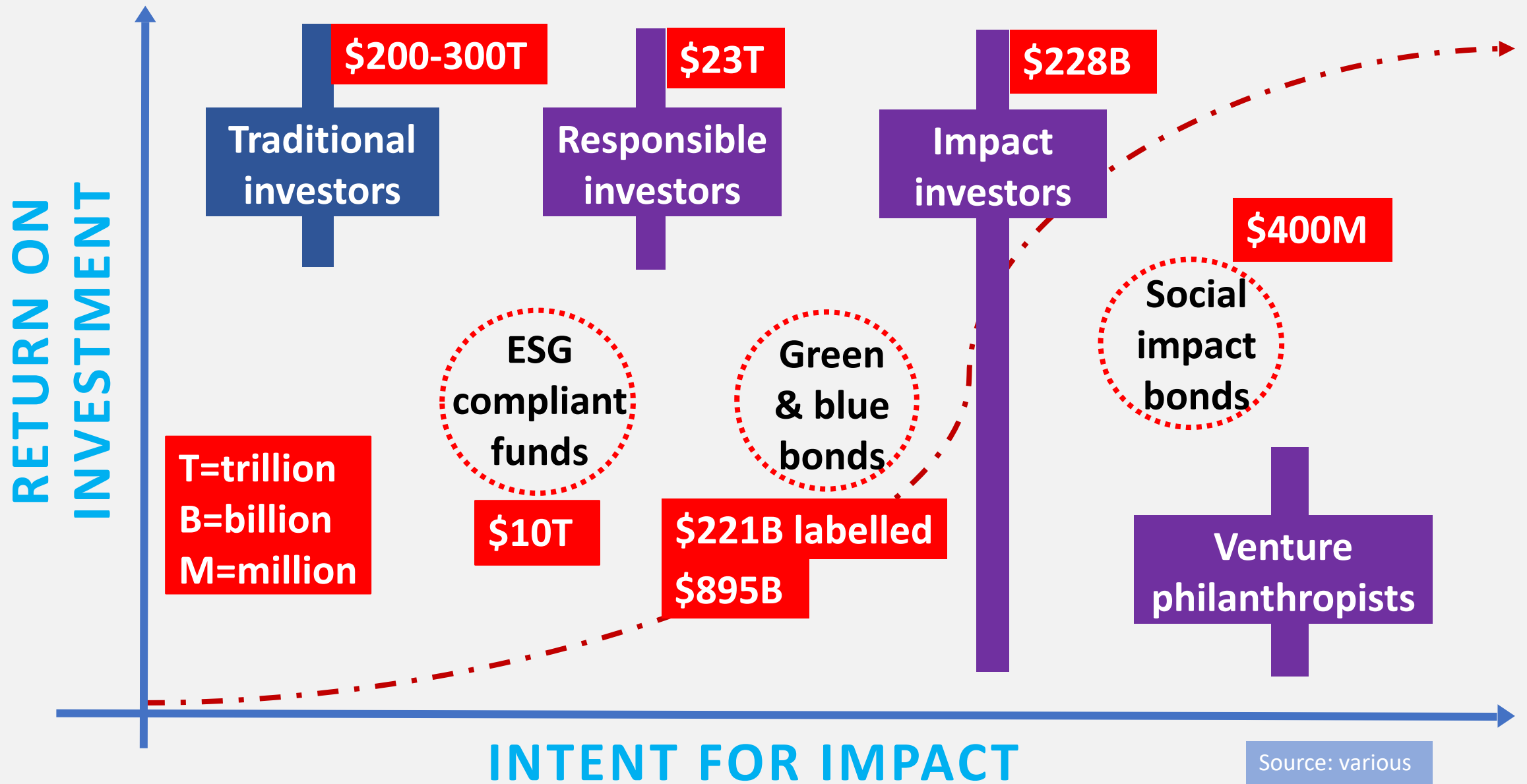
UNDP helps to **attract private capital to the SDGs**: The GEF/UNDP/IMO GloBallast program catalyzed the global Ballast Water Convention, which helped to create a new ship ballast **water treatment industry valued at over US\$35 billion**.

UNDP enjoys the **trust of governments**: UNDP has been endorsed by the G20 to develop the **G20 Inclusive Business Framework**





# Financing the SDGs: Innovative finance and solutions for the private and public sector



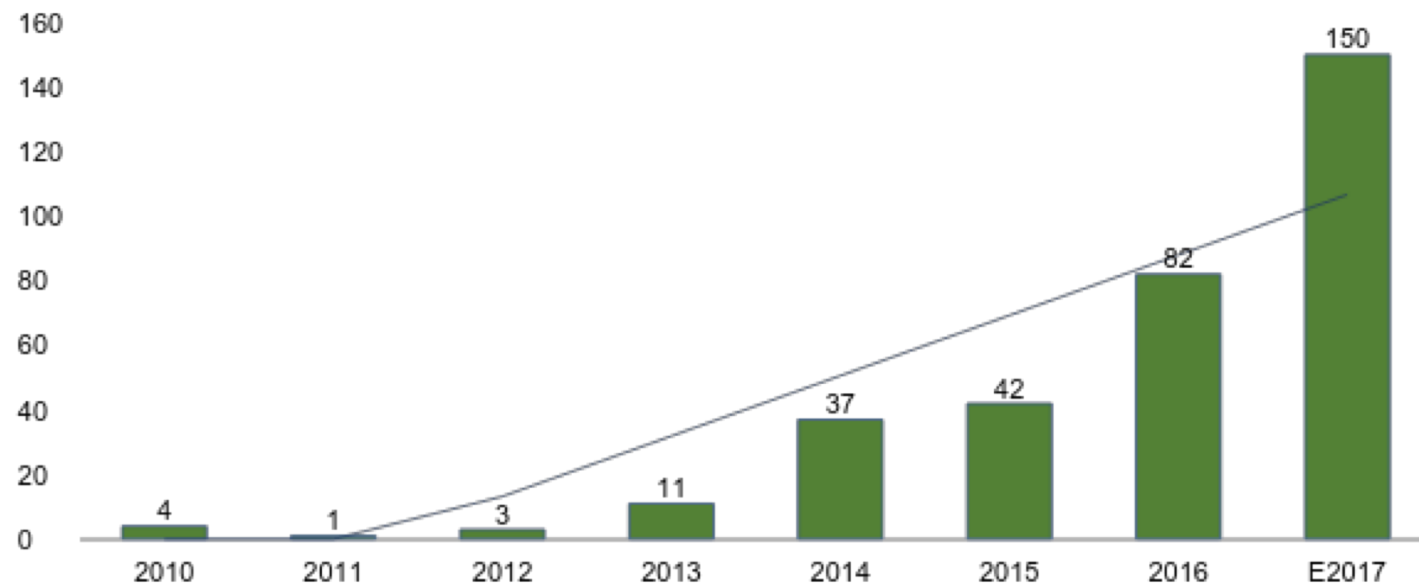


## Thematic Related Bonds: Green Bonds

Green bonds can mobilize resources from domestic and international capital markets for climate change adaptation, renewables and other environment-friendly projects

- Green bonds **provide the private sector with an attractive long-term debt financing option**
- Climate Bonds Initiative works on **mobilising the \$100 trillion bond market for climate change solutions.**
- According to the **Climate Bonds Initiative, global green bond issuance in 2017 totaled US\$155.5 billion, representing a 78% growth from 2016.**

**Amount of green bonds issued since 2010**







# SDG Impact - providing investors and businesses the **clarity, insights and tools** required to support and authenticate their contribution to achieving the SDGs



## Impact Management

**IMM Process Standards:** *Develop impact management standards, establish governance, and codify these standards into a scoring system*

**SDG Impact Seal:** *Verification of the processes needed to authenticate SDG-enabling investment, implemented by certified, local partners and supported by Country Office expertise*

**UNDP CO Training:** *SDG Impact & IMP team will deliver an immersion training for all COs to build capacity in impact management and measurement*

**Online Training:** *6 module online training series on impact measurement & management as it relates to achieving the SDGs*

## Impact Intelligence

### SDG Impact Investor Mapping

**Reports:** Publications, developed UNDP Country Offices, that provide investors localized insight and investment opportunities into industries, businesses, products, and market conditions that advance the SDGs

### Key Sections of investor maps to include:

- National SDG-related development priorities
- Key industries most relevant to national development priorities
- Investment opportunity areas
- Supply of investors
- Key supporting resources

## Impact Facilitation

### SDG Impact Investor Convenings:

Events, hosted by UNDP Country Offices, that bring together SDG-aligned investors and enterprises to catalyze local investment and help UNDP Country Offices develop robust private sector networks

### Policy Investor Roundtables



# UNDP Business Incubation and Acceleration Centres

Many entirely commercial start-ups, SMEs and corporates are looking at feasible options to adjust their business processes in order to comply with social and environmental values

ImpactAIM Venture Accelerator



The SDG SME Accelerator

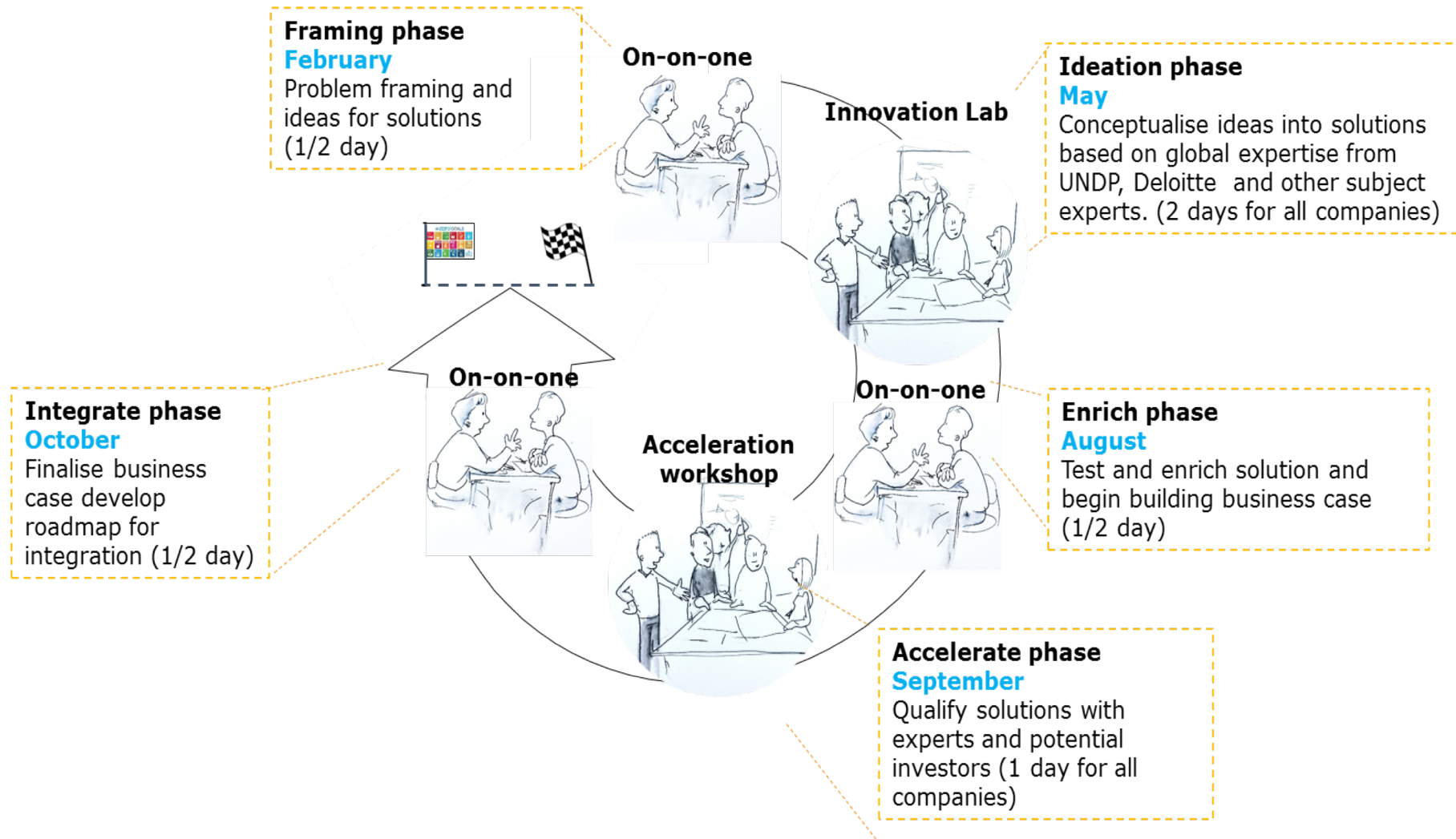


The SDGs Holistic Innovation Platform



# SDG Accelerator for SMEs

8-10 months innovation journey





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