

Leadership for a sustainable future

Jim Hagemann Snabe

 @jhsnabe





“

*It was the best of times, it was the worst of times,
it was the age of wisdom, it was the age of foolishness,
it was the epoch of belief, it was the epoch of incredulity,
it was the season of Light, it was the season of Darkness,
it was the spring of hope, it was the winter of despair.*

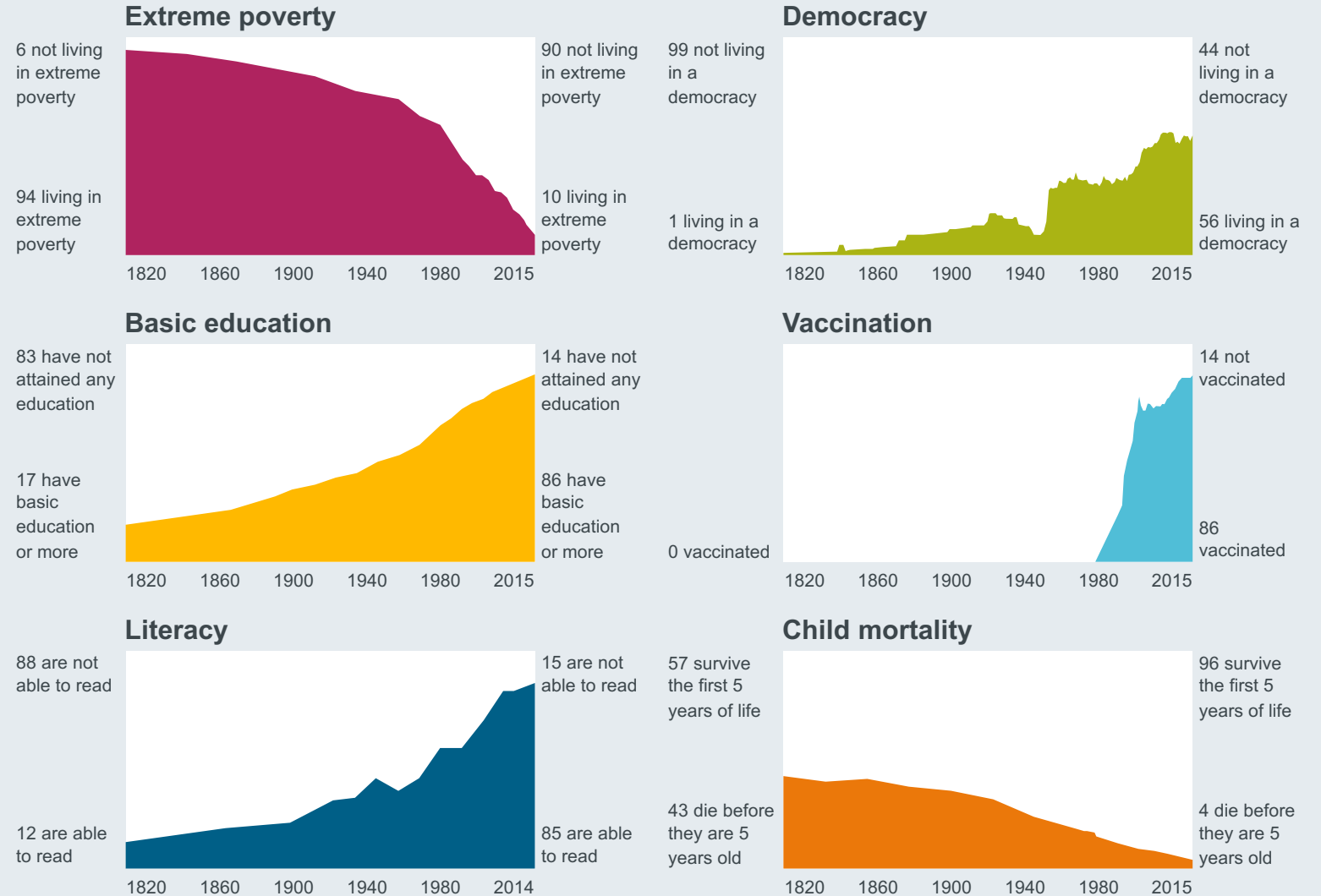
Charles Dickens, A Tale of Two Cities

A sustainable
leadership
moment!



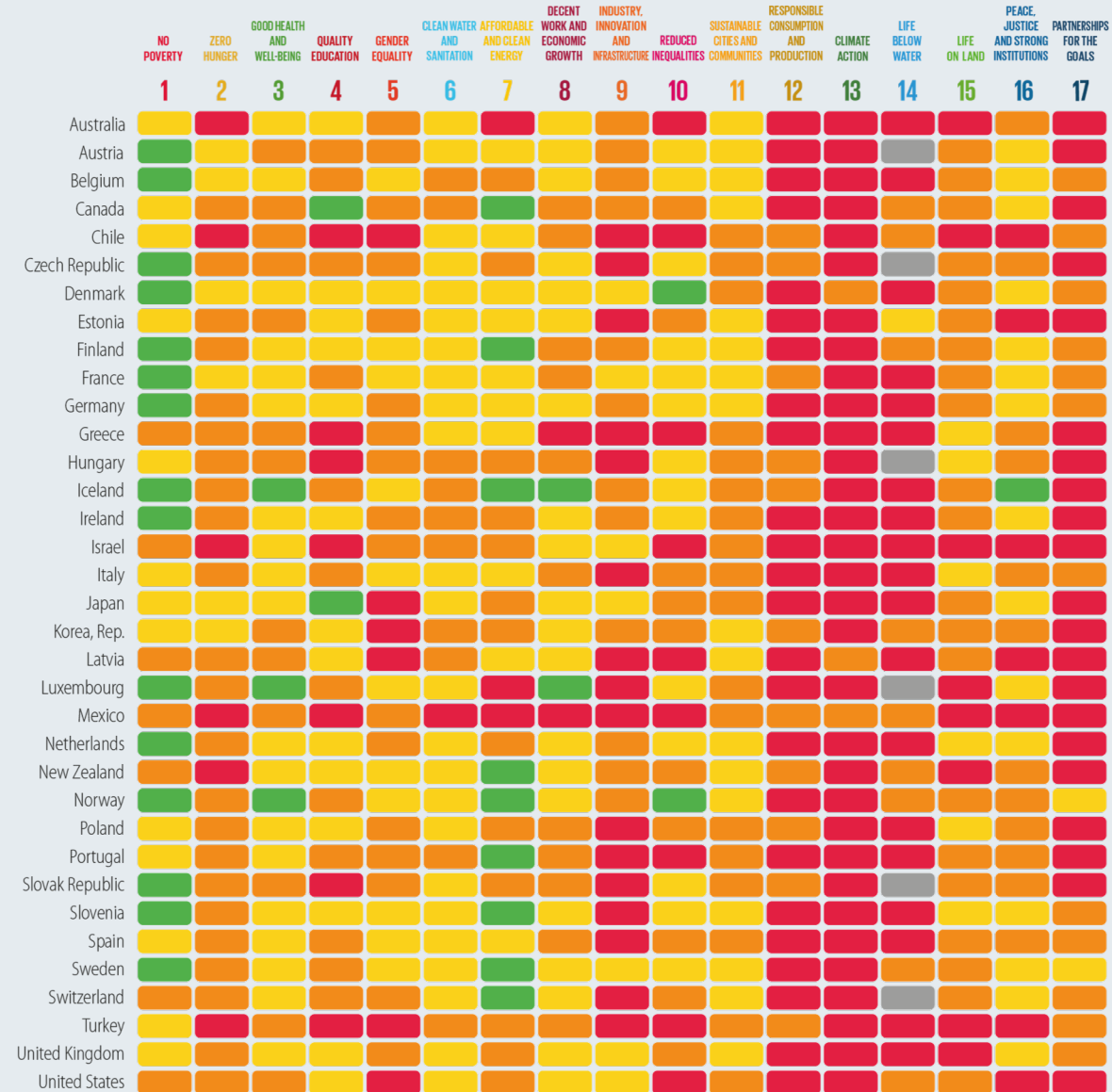
200 years of progress...

The world as 100 people – Over the last two centuries



...yet we're
not on track.

SDG Dashboard for OECD countries



Analyzing preferences to influence behavior



Image: productsup.io



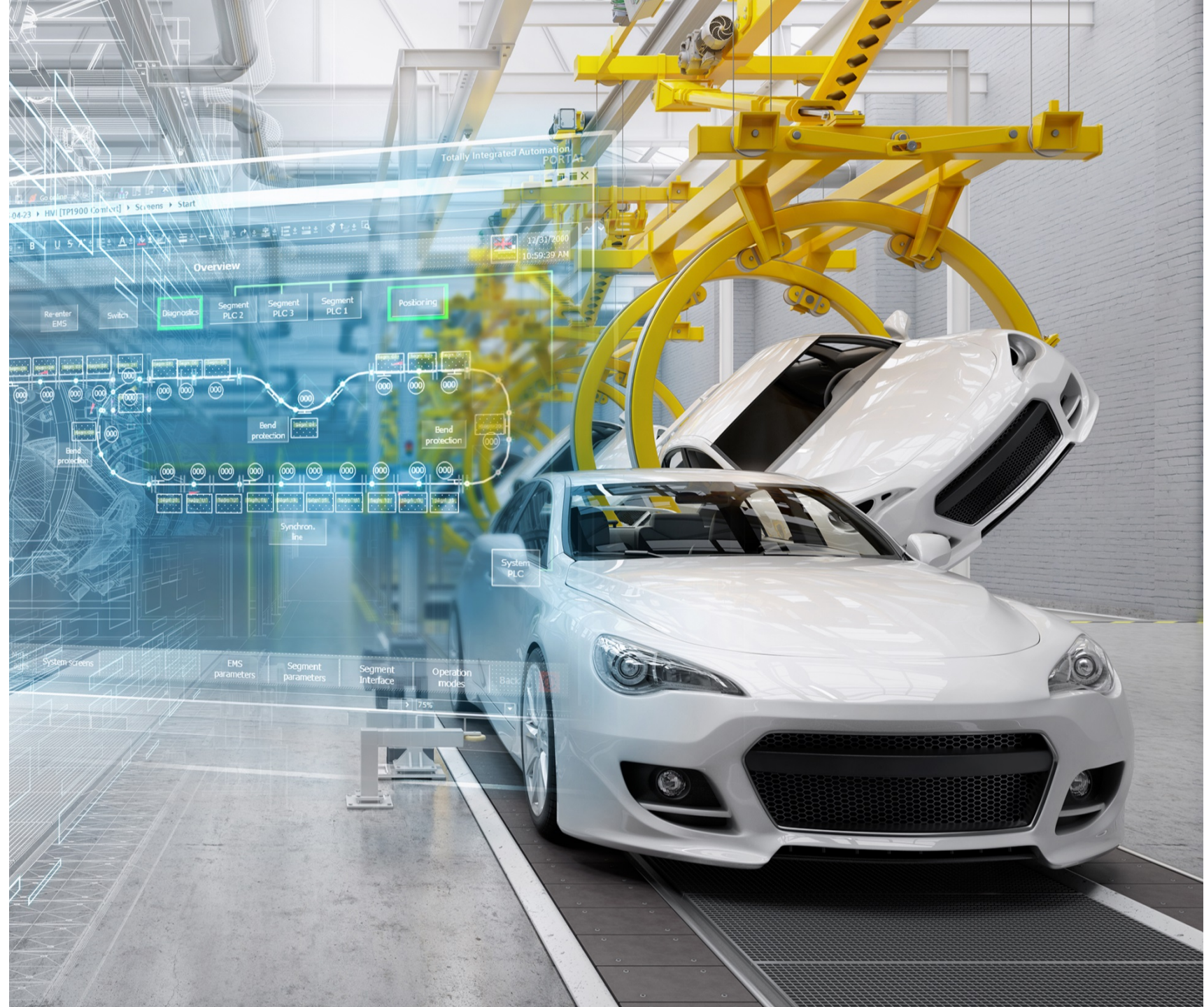
Imagine...

Clean and
affordable
energy
for all



Imagine...

Manufacturing
based on
circular
systems



Imagine...

Mobility
without
pollution,
traffic jams
or accidents



Imagine...

Enough
food for all,
without
waste



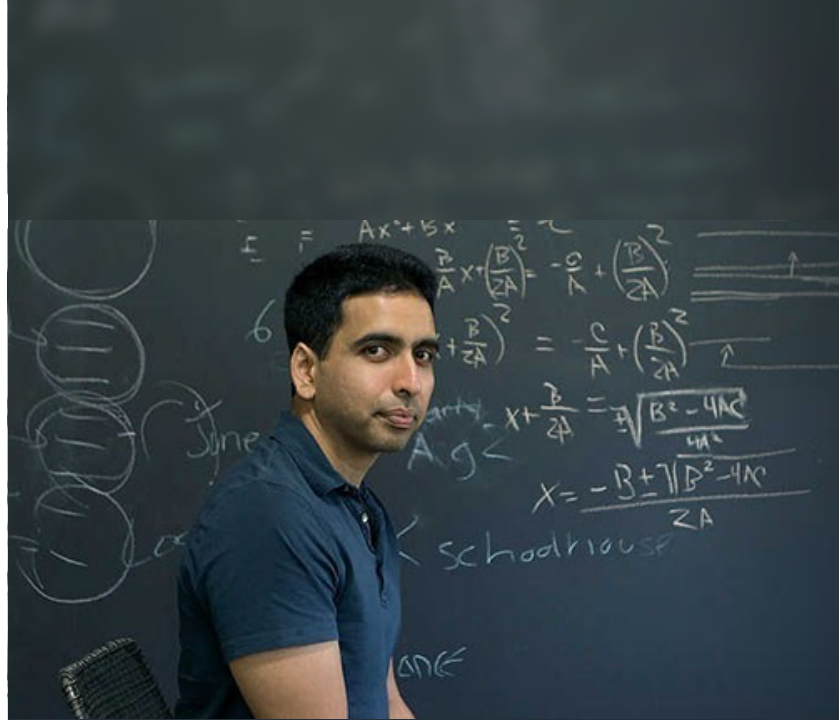
Imagine...

Cures for
humanity's
most
dreaded
diseases



Imagine...

Education
available to
everyone





1989

A leadership moment!

Technological



Geopolitical



2019



Leading technological development



Focus

Direct efforts toward meeting SDGs



Innovation

Move from idea to scale



Infrastructure

Create the required infrastructure



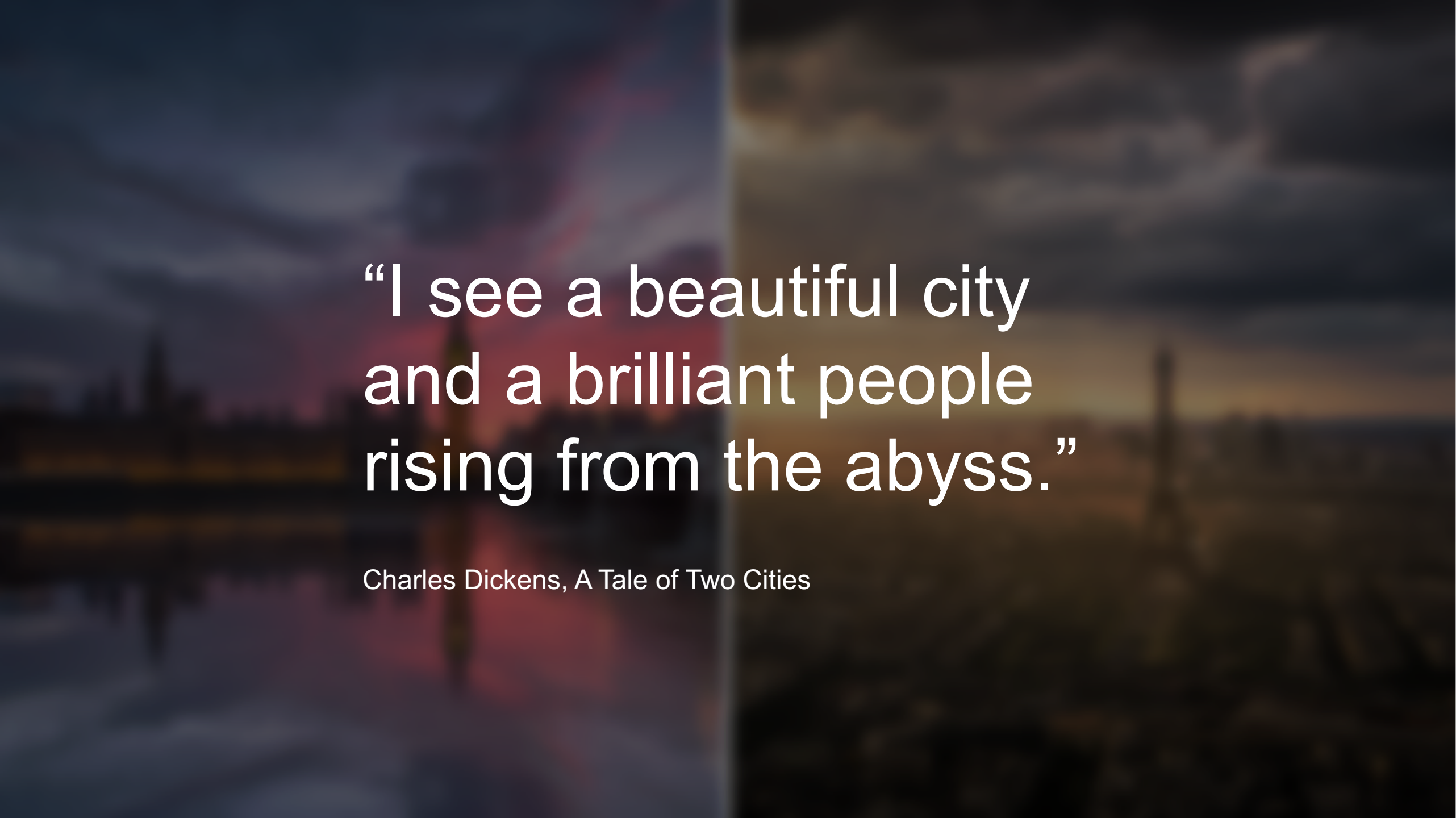
Data

Share data in a trusted way

Unleashing
human
potential



*Sustainability is about
how you **make** your money
not how you **spend** your money.*



“I see a beautiful city
and a brilliant people
rising from the abyss.”

Charles Dickens, A Tale of Two Cities