

VL Summit 6th. of june 2019

PROGRAMME

(Being continuously updated)

09.00 am

INDIAN OCEAN

(This session is in English)

Creating Strategic Value from Global Goals

McKinsey & Company

Tania Holt, Partner McKinsey & Company, London, Philip Christiani, Senior Partner McKinsey & Company and guests

McKinsey has developed a tool to engage CXO's in creating business value with the Global Goals as lever: The McKinsey Sustainability Compass.

During the last couple of months McKinsey has, together with VL and The Danish Industry Foundation, facilitated more than 20 workshops where the tool helped more than 300 danish leaders in developing more than 800 new business ideas for integrating the Global Goals in their business model as a competitive factor.

With the aim to stimulate Danish CEO's to become even more ambitious in their aim to identify and harvest business value in their work with the Global Goals, McKinsey have invited special guests to the morning meeting of the Summit 2019. The guests will present how leading international corporations have embarked on ambitious journeys of integrating the Global Goals in their core strategy.

Thereby the stage is set for the Summit 2019.

10.00 am

AUDITORIUM

Moderator:

Steffen Kretz

(This session is in English)

Grand Opening – Talks

Jens Wittrup Willumsen, Chairman VL, Steen Andersen Executive Director UNICEF, Denmark

Lise Kingo, CEO & Executive Director UN Global Compact, New York

Chairman Jens Wittrup Willumsen and Executive Director UNICEF Steen Andersen welcome the Summit 2019 whereafter CEO & Executive Director Lise Kingo, Global Compact opens the Summit 2019.

10.30 am

AUDITORIUM

Moderator:

Charlotte Beder

(This session is in English)

Opening Session – Talks: Why?

Jim Hagemann Snabe, Chairman Siemens og A.P. Møller-Mærsk

In the Opening Session, Jim Hagemann Snabe will talk about Why the Global Goals are changing business and transforming the world:

'Business as usual' is no longer an option. The Global Goals are the new terms for modern corporate strategies and business models where innovation is an essential factor.

The companies that can create innovative, sustainable solutions, with the UN Global Goals as guidelines, will experience rising demand and can look forward to getting their share of a huge market worth billions and at the same time create a better world for future generations.

This requires new partnerships, actions and mindsets. It has never been more important for us, as business leaders, to be aware of our responsibility.

11.30 am

AUDITORIUM

Deep Dive Sessions (I) – Panels: How and What?

Following the morning sessions, we will continue into simultaneous Deep Dive sessions about Innovation, Strategy, Finance, Branding & Purpose – and a special visit to the UNICEF Supply Division.

Innovation (I)

AUDITORIUM

Moderator:
Steffen Kretz

(This session is in English)

Thomas Kirk, CEO LEGO Foundation; Will Sarni, Founder&CEO Water Foundry; Flemming Besenbacher, Chairman Carlsberg with talents from UNLEASH; Aric Dromi, Futurist; Mette Lykke, Founder&CEO TooGoodToGo; Jimmy Maymann, Chairman TV2

The Global Goals provide the universal framework needed in order to succeed saving the planet.

This session inspires and engages with challenging debates about innovation and thinking out of the box with the Global Goals as leverage. There will be talks about what new technologies which need to be developed in order to solve the enormous challenges confronting the world. Solutions and tangible business cases involving new ways of thinking and innovative global cross-sector partnerships with researchers, young talents, customers, suppliers, foundations – even competitors will be discussed.

Strategy (I)

PACIFIC OCEAN

Moderator:
Charlotte Beder

(This session is in English)

Deborah Dunsire, CEO Lundbeck; Anne Marie Meisling, Director Sustainability, Chr. Hansen; Christina Boutrup, China Expert, Author; Kasper Larsen, CEO PurePrint, Anders Top Hastrup, CEO PlusPack, Thorkil Sonne, Chairman The Danish Council for Social Responsibility and Global Goals, Founder Specialisterne Foundation

The Global Goals are a task for the executive management and should be integrated into the strategy of the business in order to succeed.

This session inspires and engages with talks and debates about how to harvest business opportunities and integrate the Global Goals as core strategy. About the crucial prerequisite that:

- *The CEO has a strong focus on the business case of the Goals*
- *The Global Goals are integrated as core strategy and the DNA of the company*
- *Every employee must be brought on board with the Global Goals*

Only then will we succeed to scale new solutions and accelerate the 2030 Agenda.

Finance (I)

INDIAN OCEAN

Moderator:
Pernille Engaard

(This session is in English)

Meg Brown, Managing Director, Impax Asset Management, London, Thomas Hofman-Bang, CEO Industriens Fond, Torben Möger Pedersen, CEO PensionDanmark, Torben Huss, CEO IFU, Anders Dons, CEO Deloitte, Marcos Athias Neto, Director UNDP, New York, Anne-Louise Thon Schur, Founder & Partner SDG Invest

The UN Global Goals provide specific solutions to balanced economic development, and many companies can already feel the increasing pressure from investors paying special attention to the impact on achieving the Global Goals when making investment decisions.

The Goals are a new 'License to operate', and we are only seeing the beginning of a tsunami where investors will be attracted only to companies that integrate the Sustainable Development Goals into their values and strategy.

The speakers of this session will a.o. challenge and debate about how sustainability is transforming the world's economy and how investors request for measurable social and environmental impact is rapidly increasing – and not least about new ways of operating with the Global Goals as lever to generate sustainable investments and mobilize private capital in achieving the Global Goals in 2030.

Branding&Purpose (I)

PRESS ROOM

Moderator:
Carsten Topholt

(This session is in English)

Dan Boyter, Board Member Pressalit; Eva Kruse, CEO Global Fashion Agenda; Katherine Richardson, Professor KU, Geoff Kendall, CEO Future Fit Foundation; Peter Ib, CEO BLUETOWN

Saving the planet is good for business' Rose Macario, Patagonia said in a recent interview.

There is growing evidence that a company's profile and reputation as a sustainable business living the Global Goals has a magnetic effect on new high-specialised employees, helps retain valuable labour and customers and creates better business in the process. It is crucial for future generations, customers, employees and business that corporations and their CEO's take their share of the responsibility of creating a sustainable world.

Speakers of this session will inspire with cases and tangible examples and business cases. They will debate and challenge about what is needed in order to attract the young talents who chose to work for companies which proactively work to change society. The companies transforming the world with the Global Goals as lever.

UNICEF Supply Division (I)

How UNICEF Innovates for Children and the Global Goals

The visit to UNICEF's unique and innovative Supply Division gives you a comprehension of the supplies that are essential in fulfilling children's rights. UNICEF focuses on supplies that are essential for the needs of children and contribute to the achievement of the Global Goals. To ensure supplies are accessible, affordable, appropriate and produced by a competitive supply base UNICEF seeks to innovate and influence the market.

12.45 pm

ATLANTIC OCEAN & TERRACE

Lunch

1.30 pm

Deep Dive Sessions (II) – Panels: How and What?

We pick up after lunch with more simultaneous Deep Dive Sessions about Innovation, Strategy, Finance, Branding & Purpose – and a special visit to the UNICEF Supply Division

Innovation (II)

PACIFIC OCEAN

Moderator:
Steffen Kretz

(This session is in Danish)

Jimmy Maymann, Chairman TV2; Michael Stausholm, CEO & Founder Sprout; Kristian Dawe, CEO Angulus; Kasper Larsen, CEO PurePrint, Hans Axel Kristensen, CEO Plastix
(This session is in Danish)

The speakers of this session are entrepreneurs and CEO's who inspire and engage with challenging debates about how innovate solutions and business cases with the Global Goals as lever can get the work done to achieve the Goals in 2030 – and make the world a better place for future generations.

Strategy (II)

AUDITORIUM

Moderator:
Charlotte Beder

(This session is in English)

Deborah Dunsire, CEO Lundbeck; Lars Sandahl Sørensen, CEO SAS, Danmark; Anne Marie Meisling, Director Sustainability, Chr. Hansen, Alexander Lacik, CEO Pandora

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Finance (II)

PRESS ROOM

Moderator:
Pernille Engaard

(This session is in English)

Meg Brown, Managing Director, Impax Asset Management, London, Thomas Hofman-Bang, CEO Industriens Fond, Anne-Louise Thon Schur, Founder&Partner SDG-Invest, Niels Fibæk, Founder&CEO Matter, Marcos Athias Neto, Director UNDP, New York

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Branding&Purpose (II)

INDIAN OCEAN

Moderator:
Carsten Topholt

(This session is in English)

Eva Kruse, CEO Global Fashion Agenda; Flemming Jensen, CEO DSB; Will Sarni, Founder&CEO Water Foundry; Geoff Kendall, Founder Future Fit Foundation, Katherine Richardson, Professor KU, Peter Ib, CEO BLUETOWN

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2.45 pm

AUDITORIUM

(TBN)

3.30 pm

AUDITORIUM

**Moderator:
Charlotte Beder**

(This session is in English)

Talks: Sustainable Cities for Climate and Health – How?

Bjarke Ingels, Founding Partner, BIG, Mark Watts, Executive Director, C40 Cities Climate Leadership Group, Jesper Nygård, CEO Realdania and guests.

Bjarke Ingels, Mark Watts and Jesper Nygård will talk about how cities' organizations and private companies can lead the way and help nations achieve the Global Goals by increasing the supply of renewable energy, improving building energy efficiency, increasing access to affordable, low carbon transport options, and changing consumption patterns.

In the future, up to 70-80% of the world population will live in cities, therefore attaining urban sustainability is essential. New technologies, energy systems, modes of transportation and much more is needed to build cities that balance climate and health. Hear how businesses, organizations and governments across sectors find innovative solutions to what is both a monumental challenge and a unique opportunity.

4.20 pm

AUDITORIUM

Moderator:

Thomas Ravn-Pedersen

(This session is in Danish)

World's Best News

Thomas Ravn-Pedersen, CEO and Editor-in-Chief

Thomas Ravn-Pedersen facilitates a quiz-game about the Global Goals

4.30 pm

Coffee-break

4.45 pm

AUDITORIUM

Moderator:

Steffen Kretz

(This session is in English)

Fireside Chat: How?

Boyan Slat, Founder & CEO, The Ocean Cleanup

Claus V. Hemmingsen, Chairman Maersk Drilling

This session is a fireside chat with Boyan Slat and Claus V. Hemmingsen.

Plastic pollution in the world's oceans is one of the biggest environmental issues of our time, impacting more than 600 marine species. Boyan Slat has a plan to clean things up – using technology to make things better. Boyan has a purpose, ambition and goal to clean up the oceans of the World. Through a unique innovative collaboration and partnership – Maersk supports Boyan Slat to pursue his goal.

5.30 pm

AUDITORIUM

Moderator:
Charlotte Beder

(This session is in English)

Pre-Dinner Speakers

Christos Stylianides, Commissioner, Humanitarian Aid&Crisis Management, The European Commission

Commissioner Christos Stylianides will wrap up the day and talk about action and new partnerships and #16 as the key to achieving all the Global Goals as “There can be no sustainable development without peace and no peace without sustainable development” (UN’s Preamble to the UN Global Goals)

Let’s get the job done!

TBA and Rikke Rønholt, Co-CEO Eir Soccer / Co-Founder Global Goals World Cup

6.15 pm

Drinks & Dinner
